



Contact: Joe Takacs 407-257-6812

Media Contact: Georgi Bohrod Gordon 760-803-4522

### **The MVPService/TOWB Promotes Sydni Takacs to VP**

WINTER SPRINGS, FL (February 20, 2023)— [Sydni Takacs](#), an MVP team member since 2007 and a TOWB team member since 2017, has been promoted to Vice President/Customer Relations and Communication. Previously she held the position of Customer Relations Manager.

[TOWB LLC](#), works directly with timeshare HOA Boards to offer independent advice and counsel to find the best going-forward strategy for legacy resorts. Between TOWB's sister company, [TheMVPService](#) (focusing on sales), and TOWB, (centered on owner information and counsel for legacy resorts) Sydni's predominant responsibility is to work directly with timeshare HOA Boards and owners to offer independent advice and counsel to find the best going-forward strategy for legacy resorts.

What started as an interim job for Sydni led to many contributions to the company, particularly in operations and streamlining procedures. Initially handling and mitigating the few customer complaints MVP and TOWB had, it soon became obvious that she was much more capable than just dealing with a phone call. She grasped the business concept quickly with minimal coaching. She knew automatically how to graciously approach challenges and how to respectfully talk to the customers she dealt with. Within three years she evolved from handling phone calls to a having a deep understanding of the entire business concept; then became manager of all aspects of the family businesses. And now, with her promotion to VP she is tackling company operations as well as interacting with individual Boards and owners.

Licensed as a broker in 37 states, [Joseph Takacs Jr.](#), MVP Principal and broker, says he started MVP with a vision for "legacy" properties all over the country. "Having the next generation (Sydni) on board to work with legacy owners gives us the advantage of staying current in the market place. We are so proud of Sydni and her finesse with owners, board members and fellow team members," he says. "Her mission is to do the right thing and find alternative options that suit the needs of each individual Board and owner. Her heart and faith lead the way through all she does, providing the balance that our HOA Board clients and their owners need and deserve."

About [TOWB](#) and [TheMVPService](#)

*In June of 2007, Joseph and [Dana Takacs](#) formed TheMVPService LLC, a company dedicated to establishing a commissions-based timeshare resales market without the pressure offered in so many places. Joseph is a licensed broker in thirty-seven states and today, MVP sells onsite for timeshare associations in Florida, Rhode Island, Massachusetts, Arizona, Pennsylvania, Georgia, and North Carolina. Its sister company, TOWB was born from MVP in 2018 with a singular purpose; to offer an 'inner circle' for Boards, people that bring creativity, best practices, and courage to try new ideas to "legacy" properties. Together, MVP and TOWB collaborate with HOA Boards to ask and learn what best benefits the owners and their families.*

Contact Joseph Takacs (407) 257-6812 [joe@towb.life](mailto:joe@towb.life) / [joe@themvpservice.com](mailto:joe@themvpservice.com)